

Cookie Policy

This Cookie Policy applies to www.karimaelhaddad.com ("my website") operated by me, Karima El Haddad, St. Paul's Church 5 Rossmore Road, London, England NW1 6NJ, UK (the terms "we", "us", or "our" refer to me and the third parties acting on my behalf), acting as the data controller. If you have any questions about this policy or our data protection practices, please contact me using khuya54@icloud.com.

WHAT ARE COOKIES?

Cookies are small text files that are placed on your device by the websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The use of cookies is now standard for most websites.

THE COOKIES WE USE

We use three categories of cookies on our sites:

• Necessary Cookies

These cookies are necessary for the website to operate. My website cannot function without these cookies and they can only be disabled by changing your browser preferences.

• Analytical/Performance Cookies

These cookies allow us to measure and report on website activity by tracking page visits, visitor locations, and how visitors move around the site. The information collected does not directly identify visitors. We use these cookies to help us analyse the data.

• Marketing and Social Media Cookies

Marketing cookies help us provide you with personalised and relevant services or advertising and track the effectiveness of our digital marketing activities. Social media cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.

We utilise cookies, and other online identification technologies such as web beacons, or pixels to provide users with an improved user experience.

THE COOKIES WE USE

Wix Analytics

My website uses the analysis service "Wix Analytics", of <u>Wix.com</u>. Through Wix Analytics, various user data is collected for optimisation and marketing purposes, stored, and processed and summarised in statistical reports in anonymised form. This includes login data, time zone setting, operating system and platform, information about visits including URL, session duration, number of pages viewed per session, search terms, information about what you searched for or viewed on my website, website response time and conversion rates.

All processing described above, in particular the setting of Wix Analytics cookies for reading out information on your device, is subject to your consent. You can revoke your consent at any time with future effect by deactivating this service in our cookie consent tool.

Google Analytics

We use Google Analytics provided by <u>Google</u>, on my website. Google Analytics also uses cookies to enable my website to analyse how users use my website across multiple devices. The information generated by the cookies about your use of my website is transmitted to and stored by Google. The following data is processed through the use of Google Analytics: i) 3 bytes of the IP address of the called system of the website visitor (anonymised IP address), ii) the website called up, iii) the website



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from which the user reached the accessed page of my website (referrer), iv) the subpages accessed from the website, v) the time spent on my website, and vi) the frequency with which the website is accessed. Google states that it will not associate your IP address with any other data held by Google. The legal basis for the processing is your consent in conjunction with our legitimate interest.

In relation to the data transfer into the USA Google's processing agreement for Google Analytics, can be read here. You can disable tracking by Google Analytics with future effect by downloading and installing the Google Analytics Opt-out Browser Add-on for your current web browser following this link.

COOKIE CONSENT

When you first visit my website, you will be asked to give your consent to cookies being stored on your device. You can accept all cookies or adjust your cookie settings to store only some of the above categories of cookies on your device. You can also refuse all cookies, except for necessary cookies, which are cookies that are required for the proper functioning of the website.

You should be aware that if you disable/reject certain cookies, we will not be able to provide you with the best possible user experience on my website, as there may be services and features that you will not be able to use if cookies are required for us to remember the choices you have made.

You can revoke your consent or change your cookie settings at any time.

HOW TO CONTROL COOKIES?

You can set your web browser to disable cookies. Please note that most browsers offer different ways to protect your privacy. If you do not activate or deactivate certain cookies via the browser settings, it is possible that certain functionalities will not be available to you as expected.

You can configure the use of cookies in your browser settings by following the relevant link <u>Google Chrome</u>, <u>Mozilla Firefox</u>, <u>Microsoft Edge</u>, <u>Opera</u>, <u>Safari</u> at any time or deactivate them completely.

Please note that if you disable cookies in this way, you will not be able to set new cookies. However, it will not prevent previously set cookies from continuing to work on your device until you clear all cookies in your browser settings.

DOES THIS POLICY CHANGE?

We may update this policy from time to time. This might be for a number of reasons, such as to reflect a change in the law or to accommodate a change in my business practices and the way we use Personal Data. I recommend that you check here periodically for any changes to this policy. This policy was last updated on Friday, 13th of December 2024.

WHO SHOULD I CONTACT FOR MORE INFORMATION?

If you feel that the above is not sufficient or if you have any queries as regards the collection, processing, or use of your Personal Data, we are looking forward to hearing from you. We will make every effort to reply as soon as possible and take into consideration any suggestions from your end.